



Mel Iloimin <mel.ilomin@lacity.org>

Dockless Scooter Share | Razor USA

10 messages

Brandon Cheung <bcheung@razorusa.com>
To: "Mel.Iloimin@lacity.org" <Mel.Iloimin@lacity.org>

Thu, Sep 6, 2018 at 12:51 PM

Dear Mel,

We were thrilled by the City Council's approval of a regulatory framework regarding dockless scooter services in Los Angeles. We look forward to collaborating with you and stakeholders throughout Los Angeles to ensure that our shared scooter program best meets the needs of the communities you represent.

Many people know Razor for our scooters - we've sold over 34 million since 2000 and can be found in garages throughout Los Angeles. Now as we look to launch our shared e-scooter service in the City, we thought we'd highlight what makes us different:

* Razor has been the world's largest producer of electric scooters since 2003. We've custom designed our shared scooter from the ground up to withstand the wear and tear of heavy daily use. Our scooters have UL-compliant batteries, cushy front air tires, a rigid steel frame, and a wide deck big enough for two feet side-by-side for easier balance.

* We are privately-owned and are entirely self-funded, meaning we don't rely on venture capital. That allows us to be deliberate and prudent about the way we grow, and mindful of our community footprint. For that reason, Razor has not violated a single local transportation ordinance or regulation, and we haven't launched anywhere without explicit approval from the relevant governmental authorities.

* We use locally hired and trained employees to circulate throughout the community, collecting our scooters, charging our fleet, and addressing any reported parking issues. We've found that a well-trained work force leads to safer scooters for our riders and more goodwill from communities in which we operate.

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As a company based in Los Angeles, we are excited to work with you to expand Razor Share to this City, and we look forward to being responsible partners within the various communities you serve. If you would like to schedule a phone call or meeting, we would be happy to share more about our operational model with you, and to hear your concerns about dockless mobility and our share service.

Warmest regards,
Brandon

Brandon Cheung
Senior Manager, Government Relations | RAZOR USA
p: 562.345.6042
e: bcheung@razorusa.com
www.razor.com



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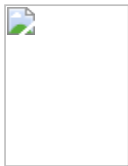
Mel Iloimin <mel.ilomin@lacity.org>
To: Brandon Cheung <bcheung@razorusa.com>

Thu, Sep 6, 2018 at 1:47 PM

Brandon give me a few dates so we can schedule a meeting.

Mel Iloimin

Policy Deputy
Office of Councilman Gil Cedillo
Los Angeles Council District 1
(213) 473-7001 City Hall



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Brandon Cheung <bcheung@razorusa.com>
To: Mel Ilomin <mel.ilomin@lacity.org>

Thu, Sep 6, 2018 at 2:00 PM

Hi Mel,

I'm free Wednesday-Friday next week. Any times on those dates work for you?

From: Mel Ilomin <mel.ilomin@lacity.org>
Date: Thursday, September 6, 2018 at 1:48 PM
To: Brandon Cheung <bcheung@razorusa.com>
Subject: Re: Dockless Scooter Share | Razor USA

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 <https://docs.google.com/uc?export=download&id=0B2EraTuzDIQEX2IHYklsUnJ3ZUk&revid=0B2EraTuzDIQEbmpDa2tocUJZV29PQmtJVIU5T09WelIrUDU4PQ>

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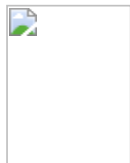
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Mel Ilomin <mel.ilomin@lacity.org>
To: Brandon Cheung <bccheung@razorusa.com>

Thu, Sep 6, 2018 at 2:11 PM

Brandon,
Wednesday at 10 am?

Mel Ilomin
Policy Deputy
Office of Councilman Gil Cedillo
Los Angeles Council District 1
(213) 473-7001 City Hall



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Mel Ilomin <mel.ilomin@lacity.org>
To: Brandon Cheung <bccheung@razorusa.com>

Thu, Sep 6, 2018 at 2:12 PM

That would be the 12th of september

Mel Ilomin
Policy Deputy
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Brandon Cheung <bcheung@razorusa.com>
To: Mel Ilomin <mel.ilomin@lacity.org>


Thu, Sep 6, 2018 at 2:25 PM

I can do 9/12 at 10AM. Will the meeting just be the two of us?

From: Mel Ilomin <mel.ilomin@lacity.org>
Date: Thursday, September 6, 2018 at 2:12 PM
To: Brandon Cheung <bcheung@razorusa.com>
Subject: Re: Dockless Scooter Share | Razor USA

That would be the 12th of september


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Mel Ilomin <mel.ilomin@lacity.org>
To: Brandon Cheung <bcheung@razorusa.com>

Thu, Sep 6, 2018 at 2:41 PM

I am open. I already met with Bird and Lime last week. In terms of our office, I am the lead on this issue. I am the lead for CD 1. Did you have others in mind who you want to participate?

Mel Ilomin
Policy Deputy
Office of Councilman Gil Cedillo
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Brandon Cheung <bcheung@razorusa.com>
To: Mel Ilomin <mel.ilomin@lacity.org>

Thu, Sep 6, 2018 at 2:44 PM

Not at all! Looking forward to meeting with you.


See you Wednesday,

Brandon

From: Mel Ilomin <mel.ilomin@lacity.org>
Date: Thursday, September 6, 2018 at 2:42 PM
To: Brandon Cheung <bcheung@razorusa.com>
Subject: Re: Dockless Scooter Share | Razor USA

I am open. I already met with Bird and Lime last week. In terms of our office, I am the lead on this issue. I am the lead for CD 1. Did you have others in mind who you want to participate?

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Mel Ilomin <mel.ilomin@lacity.org>

Fri, Mar 1, 2019 at 2:17 PM

To: Brandon Cheung <bcheung@razorusa.com>, Tony Ricasa <tony.ricasa@lacity.org>

Out of courtesy, I would just like to inform you that the Member has expressed his desire and has taken steps to be excluded from the e-scooter program as it pertains to the conditional and the 1 year permit. He would also like to use this time to evaluate how the e-scooter programs fare in the other Council districts. Please plan accordingly.

Mel Ilomin
Policy Deputy
Office of Councilman Gil Cedillo
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Brandon Cheung <bcheung@razorusa.com>

Fri, Mar 1, 2019 at 2:24 PM

To: Mel Ilomin <mel.ilomin@lacity.org>, Tony Ricasa <tony.ricasa@lacity.org>

Thanks for your email, Mel. Razor will not be participating in LADOT's 12-month program.

Have a great weekend,

Brandon

From: Mel Ilomin <mel.ilomin@lacity.org>

Date: Friday, March 1, 2019 at 2:18 PM


To: Brandon Cheung <bcheung@razorusa.com>, Tony Ricasa <tony.ricasa@lacity.org>

Subject: Re: Dockless Scooter Share | Razor USA

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